

Enhanced Physician Response Data

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CME Course Program Preference

Audio Cassettes	54540
CD-ROM	62650
Computer Diskettes	27140
Direct Mail	65327
Grand Rounds	67389
Medical Journals	106738
Medical Television	17855
Online	46726
Local Seminars	122169
Out-of-town Seminars	117654
Teleconferences	33438
Video Cassettes	39443
Virtual Conferences	1963
Web Conferences	2577
Small Interactive Work Groups	4212
Dinner Dialogues / Meetings (local)	20469
Satellite Symposia at Nat Med Meetings out-of-town	3316

Activities/Interests

Antiques	29622
Camping/Hiking	42158
Cooking	51633
Cultural/Art Events	56502
Fishing	30326
Gardening	47120
Horseback Riding	15273
Hunting/Shooting	19222
Snow Skiing	43222
Tennis	32870
Water Skiing	11557
Weight Training	33400
Bicycling	45149
Boating/Sailing	35348
Cardiovascular Exercise	50973
Financial Investments	55524
Golf	37831
Running/Jogging	37369
Spectator Sports	39075
Swimming	34638
Travel/Sightseeing	88372
Other	18113

Type of CME Topics of Interest

Allergy & Immunology	43317
Medicare Modernization ACT (MMA)	6195
Cardiology	65591
Clinical Guidelines	67925
Dermatology	58815
Drug Therapy	58867
Endocrinology	47395
Gastroenterology	49585
Geriatrics	42104
Hypertension	55582
Infectious Disease	64054
Law and Medicine	59201
Managed Care Issues	41131
Medical Practice Management	53213
Medicine and Politics	43168
Neurology	45361
Obstetrics/Gynecology	31314
Oncology	30240
Pain Management	58997
Pediatrics	46711
Preventative Medicine	51474
Psychiatry	36615
Pulmonology	40887
Rheumatology	37408
Sports Medicine	45130
Urology	29839
Women's Health	51848

Languages Spoken

Arabic	2882
Chinese	3476
French	11469
German	6078
Greek	1014
Korean	1680
Persian	485
Punjabi	1276
Russian	1972
Spanish	35112
Ukrainian	338
Vietnamese	976
Unspecified	24
Other	466
Amharic	48
Danish	52
Dutch	285
English	4324
Farsi	1025
Laotian	22
Lithuanian	112
Macedonian	20
Malay	449
Mandarin	885
Samoan	7

Weekly Patient Volume

None	3900
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1-25	17701	Serbian	112
26-74	51243	Slovak	82
75-149	74423	Slovenian	3
150-200	18933	Thai	389
201+	7423	Armenian	263
		Hebrew	1930
		Hindi	7447
		Italian	3408
	11754	Japanese	714
	51617	Polynesian	1041
	65550	Swedish	195
	54220	Tamil	938
	29655	Turkish	322
	16847	Urdu	2533
		Albanian	23
		Bengali	367
	130139	Bulgarian	47
	236854	Cantonese	468
	228701	Catalan	18
	91746	Croatian	117
		Czech	127
		Finish	36
		Flemish	26
		Gaelic	15
		Haitian Creole	47
		Hungarian	352
		Indonesian	613
		Nepali	40
		Norwegian	77
		Polish	44
		Portuguese	718
		Romansh	343
		Rumanian	27
		Swahili	144
		Tagalong	2184
		Sign Language	16
Weekly Prescription Volume			
None			
1-25			
26-74			
75-149			
150-200			
201+			
Product Information Preference			
Pharmaceutical Product Information			
CME			
Recruitment Opportunities			
Research / Honoraria			